

## ROYAL AGRICULTURAL COLLEGE MODULAR SCHEME

*Sheet updated: September 2011*

<b>Module code</b> 4023	<b>Module title</b> Operations Management	<b>Module leader</b> Nigel Bridges
<b>School which owns module</b>	School of Business	
<b>Programme(s) to which module belongs</b>	MBA Business Management in the Food Industries (focus) MBA Wine Business Management MA Business Management (elective)	
<b>Module level</b> 7	<b>Module credits</b> 7.5	<b>Pre-requisites</b> None
<b>Minimum study time</b> 75 hours	<b>Contact hours within study time</b> 24	<b>Teaching period</b> October – December Friday am
<p><b>Module content:</b> The module will examine operations management from four perspectives: the contribution of operations to the overall organisation strategy, the significance of design in operations management, concepts about the supply chain and operations improvement. Use will be made of examples in both food industry and general business and the student will be encouraged to appraise operations management examples from their previous experience.</p>		
<p><b>Module outcomes:</b> To achieve credit for this module, students must be able to:</p> <ol style="list-style-type: none"> <li>1. Explain the contribution of operations management to organisation strategy.</li> <li>2. Demonstrate the ability to apply operations management principles to an organisational situation or context.</li> <li>3. Identify and assess possible opportunities for operations improvement within a business context.</li> </ol>		
<b>Assessment</b>	<b>Description</b>	<b>Weighting</b>
<b>Coursework</b>	Coursework	100%
<p><b>Key Texts:</b> Hill, A. and Hill, T. (2011). <i>Essential Operations Management</i>. Basingstoke, Palgrave Macmillan. Slack, N., Chambers, S. and Johnston, R. (2010). <i>Operations Management</i>. 6<sup>th</sup> edition. Harlow, Pearson. Slack, N., Chambers, S., Johnston, R. and Betts, A. (2009). <i>Operations and Process Management: Principles and Practice for Strategic Impact</i>. 2<sup>nd</sup> edition. FT Prentice Hall.</p>		