

## ROYAL AGRICULTURAL COLLEGE MODULAR SCHEME

*Sheet updated: September 2011*

<b>Module Code</b> 4074	<b>Module Title</b> Team Project	<b>Module Leader</b> Stephen Thomas
<b>School which owns module</b>	School of Business	
<b>Programme(s) to which module belongs</b>	MBA European Food and Agribusiness MBA International Food and Agribusiness MBA Business Management in the Global Food Industry (focus)	
<b>Module Level</b> 7	<b>Module Credits</b> 15	<b>Pre-Requisites</b> None
<b>Minimum Study Time</b> 150 hours	<b>Contact Hours within Study Time</b> 10	<b>Teaching Period</b> April-June
<p><b>Module Content</b></p> <p>This Integrated Assignment will give the participants the opportunity to formulate, prepare, conduct and analyse in a team, an applied research project in the field of food and agribusiness management and write reports and present results.</p> <p>The groups work in an integrated multi-disciplinary approach at an open-ended, work-orientated problem. They co-operate closely with a client for whom they must find a solution or prepare a plan, under commercial conditions, to be approved by him/her.</p> <p>The project is normally defended at a public presentation in the presence of at least the supervising team, lecturers, as well as external party.</p>		
<p><b>Module Outcomes</b></p> <p>To achieve credit for this module, students must be able to:</p> <ol style="list-style-type: none"> <li>1. Work effectively in groups.</li> <li>2. Formulate a research strategy.</li> <li>3. Apply relevant research methods to carry out a project.</li> <li>4. Locate and critically appraise data and information from a variety of sources.</li> <li>5. Effectively use communication and information technology.</li> </ol>		
<b>Assessment</b>	<b>Description</b>	<b>Weighting</b>
<b>Coursework</b>	1 x presentation and assessment of individual performance within the team	40%
	1 x report	60%
<b>Examination</b>	N/A	.....
<p><b>Key Text:</b></p> <p>Students should be familiar with the content of at least one of the following:            Belbin, M.R. (2004). <i>Management Teams: why they succeed or fail</i>. (2<sup>nd</sup> edition). Butterworth-Heinemann.            Gill, J. and Johnson P. (2002). <i>Research Methods for Managers</i>. (3<sup>rd</sup> edition). Paul Chapman Publishing.</p>		