

ROYAL AGRICULTURAL COLLEGE MODULAR SCHEME

<i>Sheet updated: September 2011</i>		
Module code 4084	Module title Tourism and Development	Module leader Richard Baines
School which owns module	School of Agriculture	
Programme(s) to which module belongs	MSc International Rural Development (elective) BSc (Hons) Countryside Management (Honours Year) (elective)	
Module level 7	Module credits 15	Pre-requisites None
Minimum study time 150 hours	Contact hours within study time 40	Teaching period January-May Mondays
Module content: This module explores recreation and tourism in relation to their impacts on rural communities and their environments both in the UK and abroad. The sustainability of tourism impacts are evaluated in relation to the development of public and private policies and plans. The module then explores sustainable development strategies for rural tourism development.		
Module outcomes: To achieve credit for this module, students must be able to: <ol style="list-style-type: none"> 1. Identify the impacts of rural tourism (both locally and internationally) on local communities, their livelihoods and the environment. 2. Evaluate the sustainability of development policies and plans that embrace rural tourism. 3. Develop sustainable strategies for rural tourism developments. 		
Assessment	Description	Weighting
Coursework	Tourism feasibility and management evaluation	50%
	Written paper	50%
<p>Key texts (students should be familiar with the content of at least one of the following):</p> <p>CURRY, N. (1994). <i>Countryside Recreation, Access and Land Use Planning</i>. E & F N Spon.</p> <p>GILG, A. W. (1996). <i>Countryside Planning</i>. Routledge.</p> <p>GLYTIS, S. (1991). <i>Countryside Recreation</i>. Harlow Longman.</p> <p>Mowforth M & Munt I (1998) <i>Tourism and Sustainability</i>. New Tourism in the Third World. Routledge, London.</p> <p>RAVENS CROFT, N. (1992). <i>Recreation Planning and Department</i>. Macmillan.</p> <p>THERIVEL, et al. (1992). <i>Strategic Environmental Assessment</i>. Earthscan.</p> <p>Shaw G and Williams A (2004) <i>Tourism and tourism spaces</i>. Sage Publications.</p> <p>UNEP (2003) <i>Tourism and local agenda 21; the role of local authorities in sustainable tourism</i> UNEP.</p> <p>World Tourism Organization (2003) <i>Tourism in a globalized society: proceedings: seminar, Alexandria, Egypt</i>. World Tourism Organization.</p> <p>World Tourism Organization (2001) <i>Tourism market trends; Europe</i>. WTO.</p> <p>Voase R (2002) <i>Tourism in western Europe: a collection of case histories</i>. CABI Publishing.</p>		

Jennings G (2001) Tourism Research. John Wiley and Sons.
UN Economic and Social Commission for Asia and the Pacific (2001) Managing sustainable tourism development. United Nations.