

ROYAL AGRICULTURAL COLLEGE MODULAR SCHEME

Sheet updated: September 2010

Module Code 4106	Module Title Dissertation	Module Leader Rita Walsh
School which owns module	School of Business	
Programme(s) to which module belongs	MA Business Management (core)	
Module Level 7	Module Credits 60	Pre-Requisites Pass taught element of MA
Minimum Study Time 600 hours	Contact Hours within Study Time 10	Teaching Period May to following April
Module Content Choose a suitable research enquiry, plan a research strategy, review and appraise relevant literature. Decide on the most appropriate methods of collecting data and information. Manipulate and analyse data and information. Arrive at suitable conclusions and make appropriate recommendations. Provide self-reflection.		
Module Outcomes To achieve credit for this module, students must be able to: <ol style="list-style-type: none"> 1. Understand and evaluate different research methodologies. 2. Formulate a research strategy and defend it orally and in writing. 3. Apply relevant research methods to carry out the research enquiry. 4. Locate and critically appraise relevant literature and data and produce a bibliographically based dissertation. 5. Make use of information technology to analyse and manipulate data, present tables, graphs and diagrams, and word process the dissertation. 6. Demonstrate independence of thought and the ability to learn through self reliance. 7. Demonstrate the skills necessary to manage project work effectively. 8. Conduct and report original research written for an academic audience. 9. Develop skills of self reflection. 		
Assessment	Description	Weighting
Coursework	Dissertation	100%
Key Texts: Students should be familiar with the content of at least one of the following: Gill, J. and Johnson, P. (2010). <i>Research Methods for Managers</i> . (4 th edition). Sage Publications. Hart, C. (2005). <i>Doing Your Master's Dissertation</i> . Sage Publications.		