

ROYAL AGRICULTURAL COLLEGE MODULAR SCHEME

Sheet updated: September 2010

Module code 4105	Module title Food Chain (MA)	Module leader J. Turner
School which owns module	School of Business	
Programme(s) to which module belongs	MA Business Management (elective) MSc International Rural Development (elective) Graduate Diploma Agriculture (elective)	
Module level 7	Module credits 15	Pre-requisites None
Minimum study time 150 hours	Contact hours within study time 30	Teaching Period October to May Monday pm
Module content: The major issues involved, and factors driving change, in food production, distribution and consumption are explored. Examples of the most significant current challenges faced by individuals, companies and policy makers operating in the food chain are analysed.		
Module outcomes: To achieve credit for this module, students must be able to: 1. Demonstrate a knowledge and understanding of current issues in the global food chain. 2. Identify and analyse the driving forces in the food chain which producers, processors, distributors, retailers and policy makers have to understand and respond to. 3. Work independently and demonstrate creativity and independence of thought in their critical evaluation of food industry issues.		
Assessment	Description	Weighting
Coursework	Report	70%
Examination	Examination	30%
Key Texts: Bourlakis, M.A. and Weightman, P.W.H. (2004) <i>Food Supply Chain Management</i> . Blackwell Publishing. Hugos, M. (2006) <i>Essentials of Supply Chain Management</i> . 2 nd edition. Wiley.		